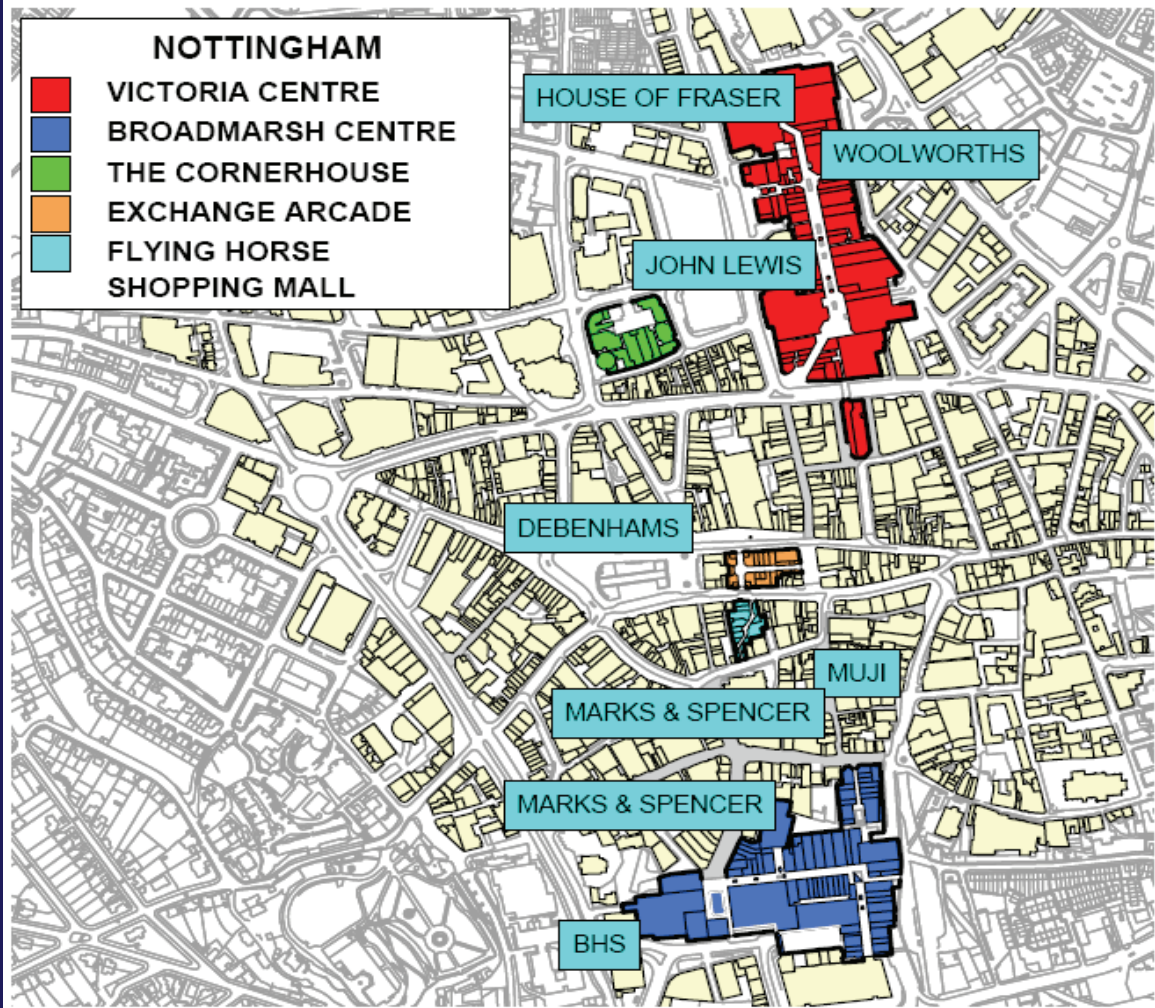


Experian Top Towns: Nottingham Central - Key Facts



Key Experian Retail Indicators - 2008

Total Outlets	1,138
Total Floorspace (sq ft)	2,794,200
Vacant Outlets	190
Vacant Floorspace (sq ft)	439,500
Multiple Outlets	484
Comparison Outlets	529

	Centre	%	UK %	Index
Vacant Outlets	190	16.7	10.8	155
Vacant Floorspace (sq ft)	439,500	15.7	9.2	172
Multiple Outlets	484	42.5	33.7	126
Comparison Outlets	529	46.5	46.0	101

Catchment Area Information



Population Figures

Total population	788,422
Shopper population	456,103
Retention	58%

(Data source: Where Britain Shops)

Retail Expenditure (£m/Year)

Total comparison	2,063
Total convenience	1,252
Total retail	3,314

(Data source: Where Britain Shops)

Mosaic Profile

A Symbols of Success
B Happy Families
C Suburban Comfort
D Ties of Community
E Urban Intelligence
F Welfare Borderline
G Municipal Dependency
H Blue Collar Enterprise
I Twilight Subsistence
J Grey Perspectives
K Rural Isolation

(Data source: Experian Mosaic UK)

Centre %	Index
9.1	86
10.0	84
14.9	95
21.9	133
9.0	132
5.6	103
9.2	140
10.7	92
2.7	98
4.9	72
2.0	38

For more information:

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