

The logo for the RESI Hackathon. It features the text '#RESI' in a large, bold, red font with a slight 3D effect. The '#' is in a dark teal color. Below this, the word 'HACKATHON' is written in a smaller, bold, black font. The background of the top half of the image is a light blue geometric pattern with white clouds.

#RESI HACKATHON

RESI Hackathon - FINAL REPORT

SUMMARY

CONCEPT

STAKEHOLDERS

KEY FIGURES & PARTICIPANTS DATA

OUTREACH & COMMUNICATIONS

WINNERS

OTHER TEAMS

FEEDBACK

SUGGESTIONS

CONCEPT

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RESI Hackathon



Objective: Develop apps or solutions to improve the health & safety of residential schemes, raise awareness of health & safety among residents and landlords or handle/respond to health & safety issues/crises

14th September 2017

Celtic Manor Resort, Newport, Wales

Official hashtag



[#RESIHackathon](#)

Official website



[website.com](#)

Photos



[Flickr link](#)

LAUNCH

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TEAMWORK

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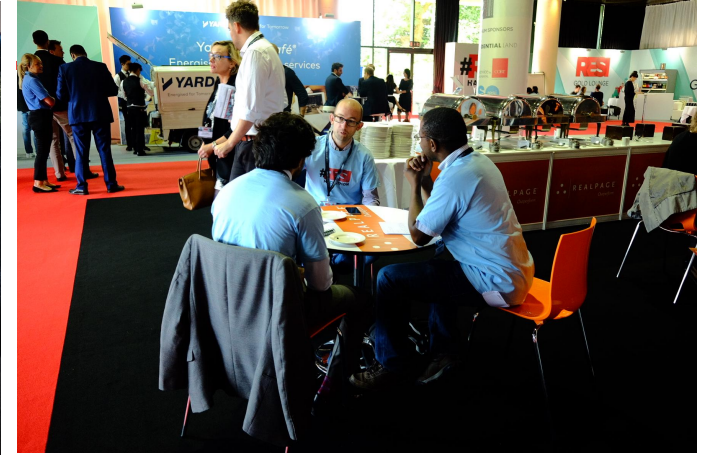
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FINAL DEMOS

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JURY



Conrad Davies
Partner,
Osborne Clarke



Savannah de Savary
Founder and CEO,
Built ID



Sarah Halpin
Senior Structural Engineer,
Ramboll



Nick Wright
Head of Business
Development Real Estate,
KPMG

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MENTORS



Nicky Moore
Head of Brand and
Marketing, NOMA



Karen Slater
Business Continuity
Specialist
Freelance



Anya Sokolskaya
Head of Interiors,
Assael



Georgina Pierson
COO,
Good2Rent

KEY FIGURES & PARTICIPANTS DATA

KEY FIGURES



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44

Registrants

23

Attendees

4

Mentors

6

Ideas

5

Projects

2

Winners

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PARTICIPANTS DATA

Professional situation

Apprentice

4.3%

Maker

13.0%

Agent

4.3%

Developer

21.7%

Other skills...

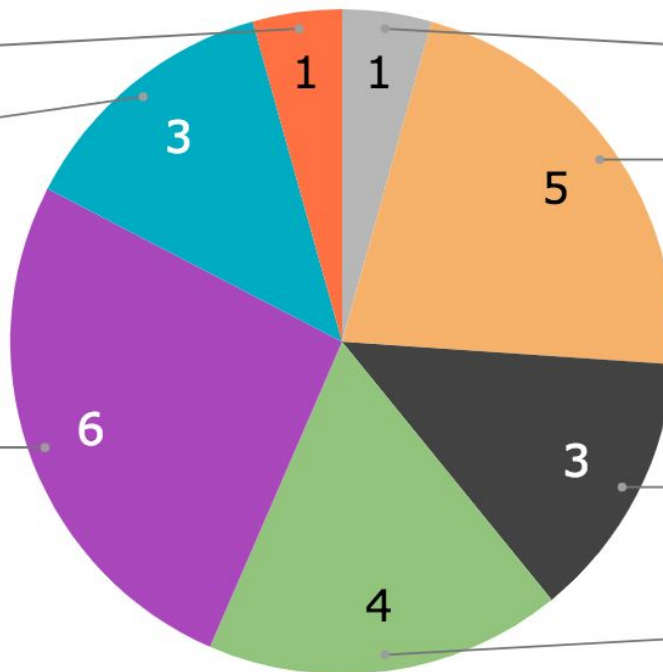
26.1%

Residential...

13.0%

Designer

17.4%



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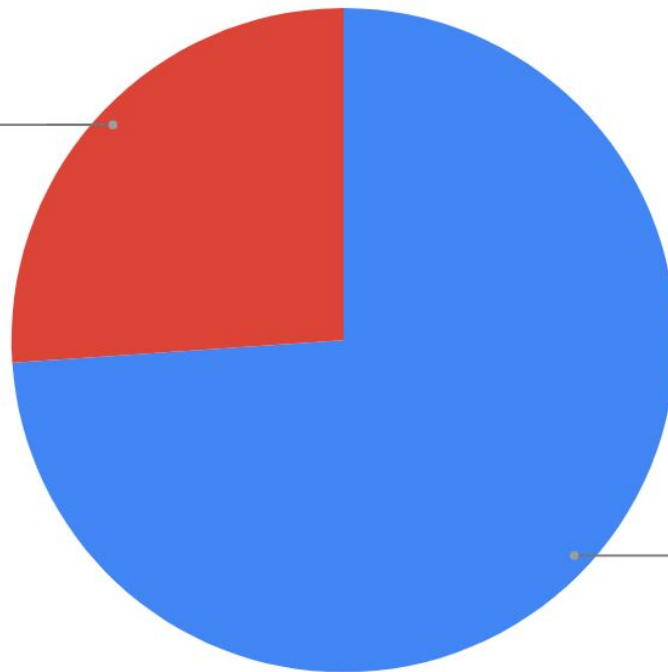
SUGGESTIONS

PARTICIPANTS DATA



Gender of Participants

Female
26.1%



Male
73.9%

OUTREACH & COMMUNICATIONS

BEMYAPP WORK



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1426

emails sent

30%

Open rate on
1:1 emails

6%

clicks on
1:1 emails

48

calls

12

meetups

9

schools

TWITTER ANALYTICS

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#RESIHackathon

 109
POSTS

 27
USERS

 101,641
REACH

 1,252,298
IMPRESSIONS



PropertyWeek @PropertyWeek · Sep 14

Excitement in the room as innovative ideas to tackle health in housing set to be unveiled to judges at first ever [#RESIHackathon](#) [#Resiconf](#)



  7   6 



Ivor Tillier @Ivor · Sep 14

Team Iris hard at work on awesome health and safety communication application [#innovation](#) [#resihackathon](#) [#resi2017](#) [@resievent](#)



  3   6 

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Nick Whitten @JLLNickWhitten · Sep 14

Amazing experience today doing [#RESiHackathon](#) -designed an App in 1 day from seed idea to MVP to revolutionise world's emergency responses



1



1



6



NOMA @NOMA_mcr · Sep 14

Furious hacking underway at [#RESiHackathon](#) and some fantastic ideas shaping up that could just change the world for residents and landlords



2



3



BeMyApp UK @BeMyAppUK · Sep 14

Getting ready for the [#RESiHackathon](#) winner announcements at the beautiful gala dinner [#RESiConf!!](#) – at The Celtic Manor Hotel Golf & Country Club



6



4



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9 Facebook posts
697 people reached

FACEBOOK

BeMyApp UK
September 11 at 5:45pm · €

Only 3 days until the RESI Hackathon kicks off at the Celtic Manor in Newport! Tune into our @BeMyAppuk account for live updates from the hack!!



BeMyApp UK
September 11 at 4:22pm · €

We're gearing up for the #RESIHackathon this Thursday!! Can't wait to see all of your awesome ideas!!

BeMyApp UK
September 1 at 5:12pm · €

Prevent another Grenfell Tower Tragedy by joining forces on September 14th to hack the future of the health & safety sector at the RESI Hackathon. Network with some of the biggest names in the UK's property sector at the Gala dinner + attend the RESI conferences on the 15th. Limited spots, so register today! >><https://buff.ly/2eKlmQg>
#property #health #safety #RESIconf

#RESI HACKATHON

RESI Hackathon: Hack the future of the health & safety residential sector on September 14.

Team up to develop prototypes, take a shot at the £1500 prize pool + a chance to demo in front of the UK's leading seniors in the residential sector. Book...
RESIhackathon.bemyapp.com

BeMyApp UK
September 1 at 5:14pm · €

The challenge of the #RESIhackathon is to develop apps or solutions for residents and/or landlords that can:



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BMA NEWSLETTERS



FINALLY, the countdown to [HACK THE ROAD](#) has begun. Seriously, don't miss our friends, don't forget the RESI hackathon on September 14th in Wales. Limited spots available, so don't miss out!

Events

[Hack The Road](#) | 14–15 September | Amsterdam
10 DAYS until Hack The Road kicks off at the Race Circuit Zandvoort. Limited spots available, so don't miss out!
[#HackTheRoad](#)

[RESI Property Hackathon](#) | 14 September | Wales
There's still time to sign up for the 1-day hack to innovate the residential sector.
[#RESIhackathon](#)



Hey! I've decided not to open up with "Happy Monday!" because let's be honest...no one wants to hear that. Instead, I'm offering some "Monday Distractions" for you to check out during those morning meetings or 3-hour conference calls. We've just added the **Allianz Startup Hack** this October in Munich. If you missed it, the **RESI hackathon** will take place at the Celtic Manor in Wales-- limited spots available, so hurry on up! Last and most important is **Hack the Road**. Friends, the 1st, 2nd, & 3rd place winners take home cash prizes!! What do you have to lose?

Events

[Hack The Road](#) | 14–15 September | Amsterdam
Build your prototypes using Intel's IoT Dev kits and Dynnig's SDK at Hack The Road. Let's not forget 1st place winners go to CALIFORNIA!
[#HackTheRoad](#)

[RESI Property Hackathon](#) | 14 September | Wales
1-day hack taking place right at the heart of the premier event in the UK residential calendar: RESI Conference 2017 at the Celtic Manor Resort in Newport.
[#RESIhackathon](#)

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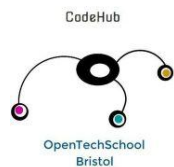
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COMMUNITY PARTNERS

12 communities & 9 schools contacted → **1 solid share**



php **SW**



National Software Academy



ONLINE AGENDAS

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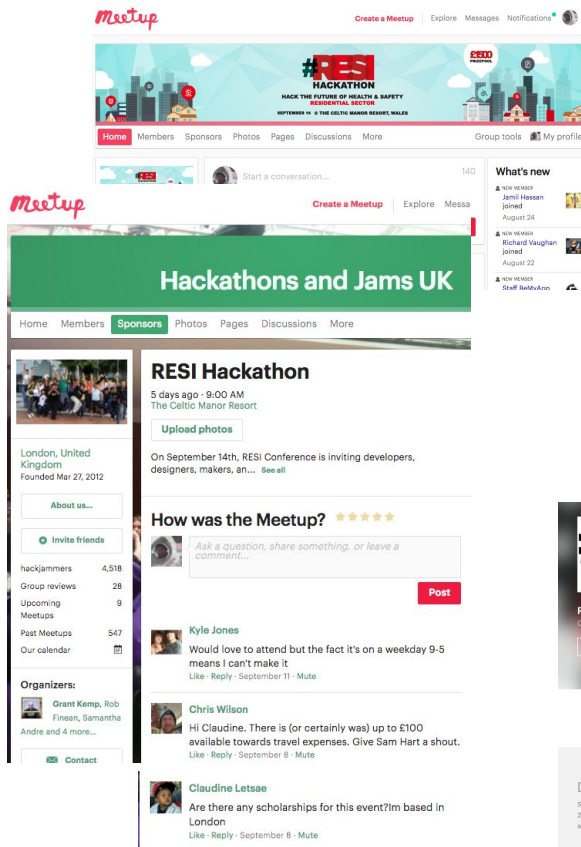
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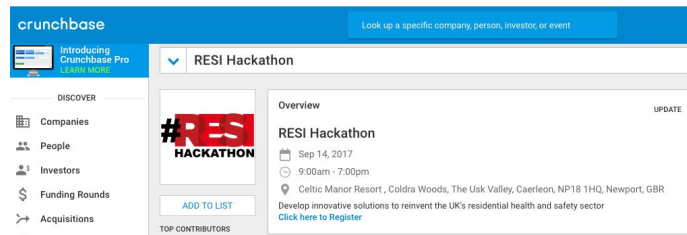
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The screenshot shows the Meetup page for the RESI Hackathon. The header includes the Meetup logo and navigation links like 'Create a Meetup', 'Explore', 'Messages', and 'Notifications'. The main banner features the event title '#RESI HACKATHON' and the subtitle 'HACK THE FUTURE OF HEALTH & SAFETY RESIDENTIAL SECTOR'. Below the banner, there's a section for 'Hackathons and Jams UK' with a green header. The event details section shows 'RESI Hackathon' as '5 days ago · 9:00 AM' at 'The Celtic Manor Resort'. It includes a 'How was the Meetup?' section with a 5-star rating and a 'Post' button. There's also a list of organizers including Grant Kemp, Rob Finean, and Samantha Andre.



The screenshot shows the Crunchbase page for the RESI Hackathon. The header includes the Crunchbase logo and a search bar. The main section is titled 'RESI Hackathon' and includes an 'Overview' section with the event date 'Sep 14, 2017' and time '9:00am - 7:00pm'. It also lists the location 'Celtic Manor Resort, Coldra Woods, The Usk Valley, Caerleon, NP18 1HQ, Newport, GBR' and a description: 'Develop innovative solutions to reinvent the UK's residential health and safety sector'. There's a 'DISCOVER' section with links to 'Companies', 'People', 'Investors', 'Funding Rounds', and 'Acquisitions'.

HACKEVENTS

Search for hackathons to

Find Hackathons

Find innovative projects



The screenshot shows the RESI Hackathon event page. The header includes the event title '#RESI HACKATHON' and the subtitle 'HACKATHON'. It features a date range 'From Sep 14th 2017 To Sep 18th 2017' and a prize amount '£1,000 Cash'. There's a 'See the website' button at the bottom.

DESCRIPTION

Startups, developers, designers, and others in the residential health and safety sector! You're invited to participate in the RESI Hackathon 2017. This eight-hour hack will be held in conjunction with the UK's premier residential property market conference. Collaborate with a team and compete for cash prizes. You'll be challenged to design and prototype an innovative solution that can save lives.



The poster for the RESI Hackathon features the event title '#RESI HACKATHON' and the subtitle 'HACK THE FUTURE OF HEALTH & SAFETY RESIDENTIAL SECTOR'. It includes the date 'SEPTEMBER 14' and the location 'THE CELTIC MANOR RESORT, WALES'. There's a 'REGISTER NOW' button at the bottom.

RESI Hackathon

ADVERTISING

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facebook

9 Results: Link Clicks 5,625 Reach



All Women

11% (1)

29% (1,608)

€12.02
Cost per Result

9

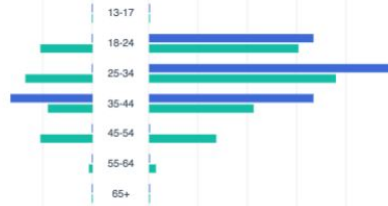
Results: Link Clicks

5,625

People Reached

€44.42

Age



All Men

78% (7)

69% (3,877)

€4.48
Cost per Result



Hackathon.com
Sponsored ·



Hack the future of Health & Safety and develop prototypes to save people's lives.



RESI Hackathon - Sep 14th
Newport, Wales

resihackathon.bemyapp.com

Sign Up

Instagram



Hackathon.com
Sponsored



Sign Up



Hack the future of Health & Safety and develop prototypes to save people's lives.



Google AdWords

RESI Hackathon

Improve residential sector

resihackathon.bemyapp.com/Health&Safety

Join forces to invent tomorrow's residential health & safety solutions.

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IRIS

A system to help communicate with
individuals during a crisis.

[Link to page](#)



1st Place Winners

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999-Live

Live streaming emergency situations -
contacting emergency services through live
video call and GPS location etc

[Link to page](#)



2nd Place Winners

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M.O.E. - Means of Escape

Finding exits quickly in a building

[Link to page](#)



Resicom

IoT/Sensors and Mass communication

[Link to page](#)



H&S Easy

Making it easy for residents and landlords to
communicate and manage health and safety
issues and concerns

[Link to page](#)



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SATISFACTION SURVEY

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10

Responses
Collected

7.4/10

Hackathon

4/5

Atmosphere

4.3/5

Venue

4.7/5

Staff

4/5

Overall
Organisation

4.6/5

Mentors

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SATISFACTION SURVEY



What did you like best about the Hackathon?

1	The overall experience	5 / 50%
2	The BeMyApp staff	3 / 30%
3	The food	1 / 10%
4	The mentors	1 / 10%
5	Challenging myself, competing	0 / 0%
6	The atmosphere	0 / 0%
7	The venue	0 / 0%

SATISFACTION SURVEY



What did you dislike/could be improved?

"Having proper desks and chairs would be better - or just having quiet spaces where people can go and work on their apps."

"No proper WiFi network setup"

"Lack of space and a lot of noise and disruption, combined with a very short amount of time. All that said, the participants and friendly staff negated many of the issues and still made it a fun and interesting day."

"t really needed a dedicated room or area for hacking as hall we were in was too busy/noisy, lacked seating/desks and power sockets. Would be better to have the hack over a longer period of time, so starts on one day and finishes the next."

"It would have been nice to be seated closer together. I did arrive late, so I missed the initial group pitching, but I didn't really get a chance to see what other groups were getting up to or chat to them until the end"

"I would like to have more than 8h to develop something."

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SATISFACTION SURVEY

"The hackathon in 3 words"



SATISFACTION SURVEY



Other comments

"Thanks for arranging such a nice hackathon."

"All the staff were so fantastic and made everyone feel comfortable and included. Love these guys."

"You guys did a really good job. No comments at all."

"It was a really great event, there was so much communication beforehand, and it was amazing to get so much from you all just for taking part."

"Having mentors was a great addition and was great speaking to them."

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What worked well

- Participants came with great ideas, and teams were formed quickly
- Catering and gala dinner were really well received by participants
- Lots of interest about the hackathon from delegates
- Great buzz around hackathon, which was helped with the signage advertising the event

What could be improved

- More power outlets were needed as one area had no way to charge laptops etc
- More tables needed for teams, perhaps all in one area of the conference
- Invite delegates from the conference to the final demos
- More accurate communication from conference staff, as a few delegates were given wrong info and sent to the wrong place in the morning
- Availability in the room at least one hour prior to final demos to ensure a smoother transition between each team to test logistics



CONGRATS!



BEMYAPP



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