

NEW
ISLING
TON
FEEDS
MAN
CHESTER

THE NEW ISLINGTON URBAN FOOD MARKET IS A TEMPORARY
INSTALLATION THAT CARRIES A PERMANENT MESSAGE. THE SCHEME IS DRIVEN BY THE CLEAR
STRENGTH OF THE LOCAL COMMUNITY AND THE NEED FOR LOCALS TO TAKE CONTROL OF
THEIR FUTURE, BY CREATING A SUSTAINABLE ENVIRONMENT THAT HAS THE ABILITY TO CHANGE
PRECONCEPTIONS ON WHAT IT MEANS TO BE SUSTAINABLE IN OUR CITY.





ELEVATION AA

The New Isli' Market Canopy is **bold, vibrant**, and acts as both a **prominent landmark** and a **dwelling** for community interaction & sustainable sales. The basic form derives from an appreciation of the area's industrial roots as a primary cotton manufacturer, and reflects this by recreating the all-too-familiar mill typology; only in this temporary mill, its underlying purpose is food, not cotton. **A proper place, a self-sufficient space - New Islington Market & Allotments**

// COMMUNAL ALLOTMENT SCHEDULE



There is a vast selection of produce that can be grown within an allotment space throughout the year. The diagram to the left demonstrates when different produce can be grown and also indicates what time of year demands more people to get stuck in within the allotment area. An element of 'ownership' could also be introduced to the scheme, making it possible for locals to 'rent' specific plots, which will guarantee efficient harvesting, and constant attention to that particular plot of land.

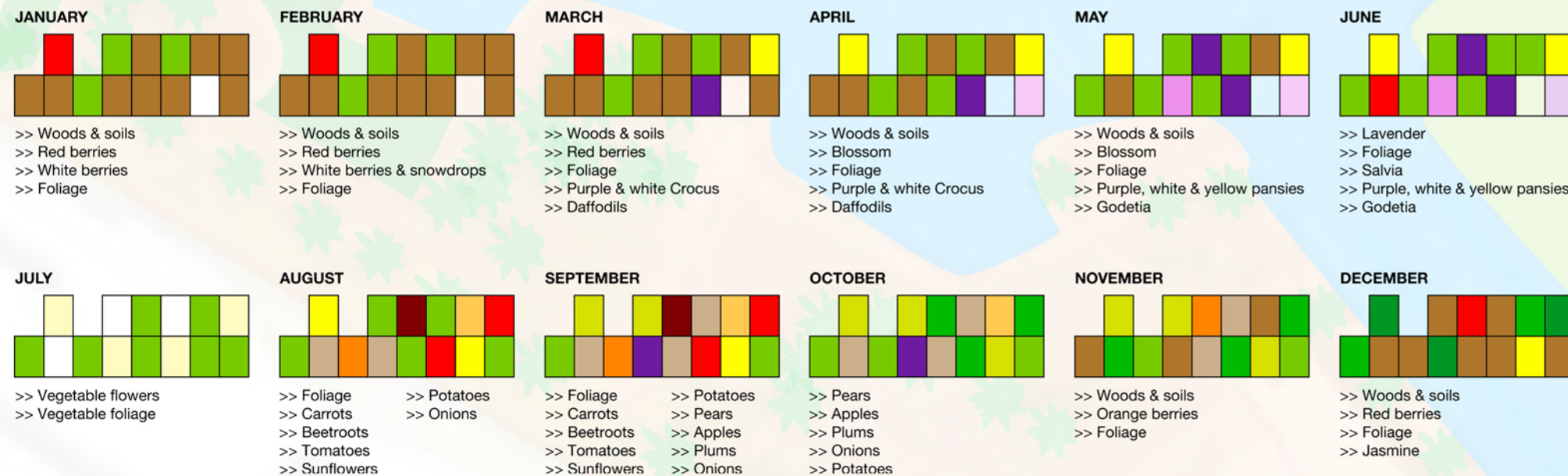
// MARKET SCHEDULE OF SALES



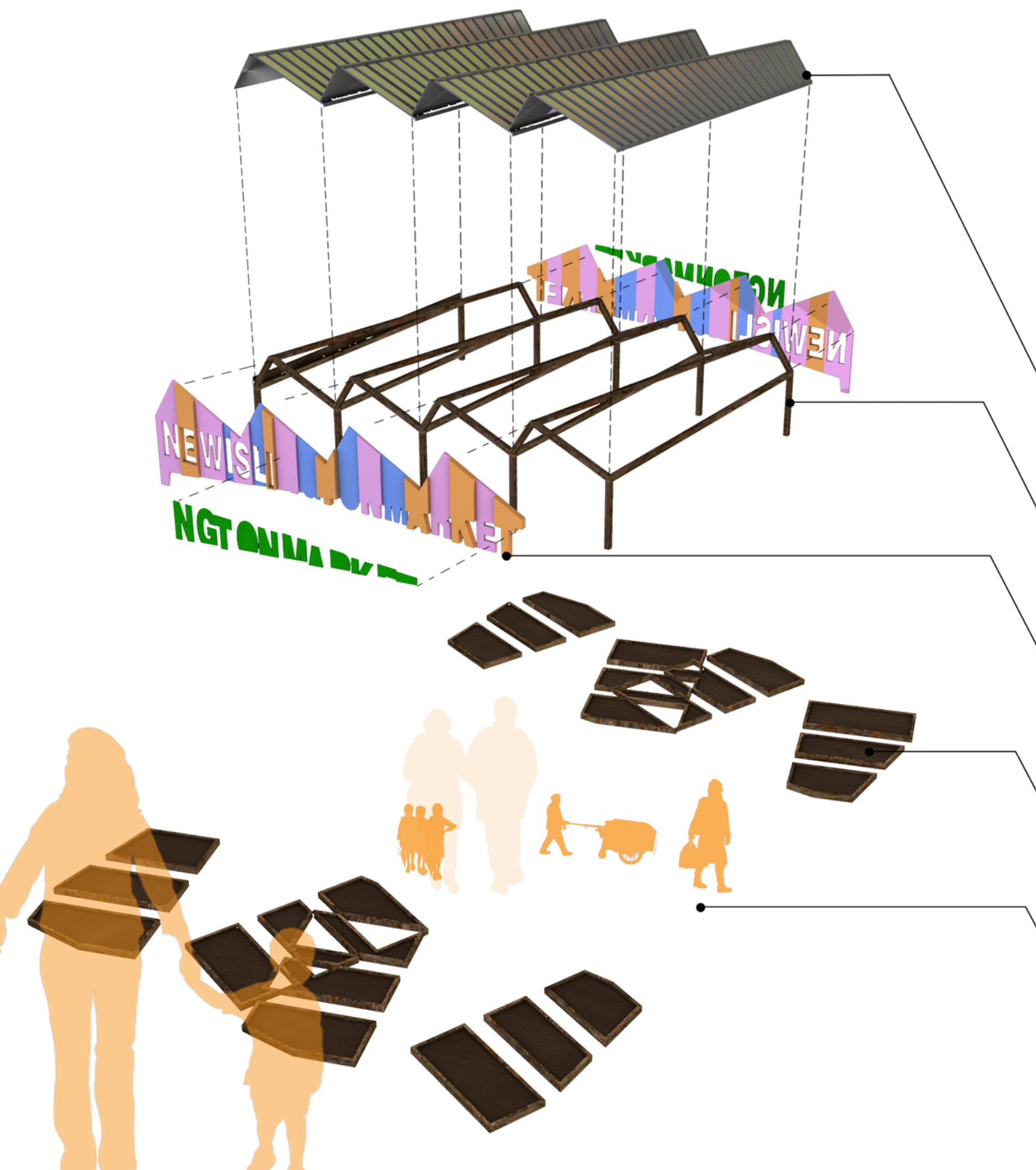
The market, primarily located within the New Isli' Canopy, will not only sell the raw harvested products from the surrounding allotment garden, but could also sell products that have been made/created using the fresh produce, such as various foods, household products and other culinary related ingredients. There is also further scope for allowing independent Manchester artists to rent market space to sell products when required.

// COMMUNAL ALLOTMENT GARDEN >> MONTHLY COLOURS AND GROWING POTENTIAL

The seasons influence the produce that can be grown within the allotment space, which will create a constantly changing palette of colours throughout the year. This will create an evolving landscape of colour, and when coupled with the bold and colourful market canopy, the site will stand out as a visually attractive focal point of community spirit.



THE COST FOR THIS TEMPORARY INSTALLATION HAS BEEN CONSIDERED THROUGHOUT ITS DESIGN AND HAS BEEN INFORMED GREATLY BY THE NEED FOR IT TO BE A REALISTIC PROPOSAL. THE DESIGN AND SHAPE OF THE MARKET CANOPY SIDES IS EXACTLY THE SAME FOR BOTH SIDES, MEANING CHEAPER PRODUCTION COSTS. THIS HAS IN TURN GIVEN ADDITIONAL CHARACTER TO THE ROOF BY GIVING EACH PITCH A SLIGHT CURVE (SEEN IN FIG A). THIS PARTICULAR SCHEME ALSO BENEFITS FROM ITS ABILITY TO ACTUALLY GENERATE MONEY DURING ITS LIFESPAN, GIVING THE AREA A FURTHER SENSE OF PRIDE AND INDEPENDENCE.



£££ _ **STANDING SEAM SKEWED ROOF** _ MILL MODERN
£50psm

£££ _ **TIMBER FRAME** _ SIMPLE, NATURAL, EXPOSING
£8 per 1m length

£££ _ **LAMINATE PRINTED MDF BUILD-UP** _ VIBRANT STATEMENT
£18psm

£££ _ **PLANTERS + SEEDS + FURNITURE** _ PARK VIBES
£250

£££ _ **PEOPLE + TIME + RESULTS** _ NEW ISLINGTON MARKET
£PRICELESS